

HOSSAM ELBIALY

Experience

MBN D.C. USA

UI/UX Designer

• Aug. 2011 - till now

Work closely with the Product Manager to translate requirements into designs that focus on the user experience. Develop sketches and mockup demos to help define the look and feel of the product and then to come up with the art direction and final design that always has the users experience in mind.

- Lead the development and design concept of all the digital properties with a focus on meaningful design and valued product interactions.
- Revamped both Alhurra & Radio SAWA websites to improve the user experience which increased the average session duration by 150% and decreased the bounce rate by 25%
- Designed Radio Sawa App and Alhurra App
- Lead all of the online properties for both Alhurra & Radio Sawa and their TV Shows and Radio Programs

The World Bank D.C. USA

Consultant Designer

• Mar. 2015 - Aug. 2015

Collaborate with the MNAEC External Communications team to develop creative and consistent solutions to illustrate digital and print marketing materials that reflects the brand identity of The World Bank Group (think webpages, infographics, ads, and more) in multiple languages English, French and Arabic.

- Climate changes campaign, Public services delivery campaign and Early childhood development infographic

JWT Cairo







Digital Designer

• Jul. 2009 - Jul. 2011

Collaborate with creative director to produce design concepts and interactive experiences that meet strategic goals. Foster communication of concept within the client by creating moodboards, storyboards, prototypes, Photoshop layouts & Flash animations. Manage multiple role by participating in all phases of the project life-cycle: concepts, design, production, and maintenance.

- ETA "Egyptian Tourism Authority", Vodafone, Contact Cars, Nestle "Dolceca ice cream", SARAY "residential compound" and 3031 "construction & development"








Contact Info.

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Honors

- May 2015
Radio SAWA App
Finalist by Appy Award
New York - USA
- Mar 2015
Alhurra App
Award of Excellence by SND
Florida - USA
- Dec 2014
Radio SAWA App
Music app of the Year by GSMA
London - UK
- Jul 2010
Egyptian Tourism Authority Website
Egypt Web Academy Awards
Cairo - Egypt
- Feb 2010
Egyptian Tourism Authority Website
ITB Website Award
Berlin - Germany

Skills

- Adobe Ps 
- Sketch 
- Adobe Ai 
- Sublime 
- HTML 
- CSS 
- J. Script 

HOSSAM ELBIALY

Experience

- JWT Al-Riyadh** • Dec. 2007 - Mar. 2009 FULLTIME
 - JWT Jeddah** • Apr. 2007 - Nov. 2007 FULLTIME
 - JWT/ RMG Dubai** • Apr. 2009 - Jun. 2009 TRAINING
- Digital Designer

Provide web design and animation techniques for various clients in diverse industries collaborating with the whole team of the agency.

- STC "Saudi Telecommunication", SABB "HSBC Saudi", Nadek Milk, Sunsilk, SACO, Chevrolet, Shell, SAPTCO, Tanmiyat and DTC, HSBC Dubai, Farah, Al-Dar Formula 1, Souria Holding and Audi.

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- Ripple Cairo - USA** • Jul. 2005 - Mar. 2007
- Head of the Graphics Department

Observe and direct the work of designers team in Cairo that supporting marketing team in USA.

- Websites, Flash websites, Templates, Web applications GUI, Presentations, Billboards, Post Cards, google Ads and SEO.

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- Egypt Network** • Jun. 2004 - Jun. 2005
- Sr. Web Designer

- Al-Awael** • Feb. 2004 - May 2004
- JUNIOR WEB DESIGNER

- SAS** • Nov. 2002 - Jan. 2004
- JUNIOR WEB DESIGNER

Websites, 3D animations, Billboards, Brochures, Business Cards, Flyers, Short Cartoon Movies, CD Covers, Magazines and Web Banners

Education

- CSIS Faculty** • May 2003
- Computer Science and Information Systems, El-Mansoura University

Inspirations

